

Global Hunger Relief 2024 Leader Guide

Serve Hope This
Global Hunger Sunday



Join our mission to provide food and
restoration in the name of Christ.

Learn more or give online at
GlobalHungerRelief.org

More Than Food

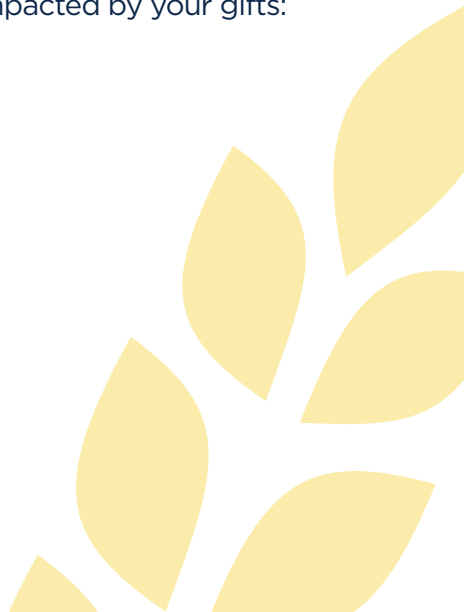
Globally, 828 million souls grapple with the harsh realities of chronic hunger, facing war, famine, poverty and pandemic. Yet, as Christians, we are called to be agents of change and serve hope in the name of Jesus.

Global Hunger Sunday has been an annual reminder of Southern Baptists' dedication to fueling the Global Hunger Relief (GHR) fund since 1978. This initiative reaches across borders, addressing hunger relief on a global scale. Through your generous contributions, Send Relief—a collaboration of the North American Mission Board and International Mission Board—becomes more than a provider of food. With the power and boldness to witness through the Holy Spirit (Mark 16:20), we emerge as bearers of hope, love and the life-altering message of Christ, one meal at a time.

Providing aid becomes a powerful way to share our faith and witness the healing and transformation of communities.

Gifts on Global Hunger Sunday equip Send Relief to drive gospel-centered, sustainable solutions across the world. This year, we are focusing on six areas impacted by your gifts:

1. New York City
2. Ethiopia
3. Mozambique
4. Thailand
5. Venezuela
6. Ukraine



Planning Your Support

STEP 1: UNITE AND SET GOALS

- **Form a Dedicated Team:** Join hands with a passionate team and prayerfully seek God's guidance for Global Hunger Sunday.
- **Define Offering Goal:** Set an inspiring goal that reflects your commitment to fighting global hunger.
- **Access Resources:** Explore the official GHR site, GlobalHungerRelief.org, for videos and resources to equip your team.

STEP 2: ENGAGE AND PROMOTE

- **Launch Across Channels:** Use church communication and social media to kick off the 2024 offering season on May 1.
- **Explore Creative Ideas:** Find innovative fundraising ideas on Page 5 of the Leader Guide or the GHR site and use the Social Media Kit.
- **Involve members of all ages:** Invite your children's ministry to be part of Global Hunger Sunday by sharing the children's curriculum and online matching game on the GHR site.

STEP 3: ACTIVATE PARTICIPATION

- **Pray for Global Hunger Relief:** Challenge your church to a dedicated week of prayer. Access the schedule and prayer guide on the GHR site.
- **Encourage Giving:** Emphasize the importance of collecting gifts for global hunger relief. Different options of giving are available, allowing specific ministries (e.g., Children's Ministry) to participate.

STEP 4: CELEBRATE AND EXPRESS GRATITUDE

- **Celebrate Achievements:** Highlight the impact made in the fight against global hunger.
- **Express Heartfelt Thanks:** Thank your congregation for contributing to a mission of hope and transformation.

Creative Ways to Fundraise

Global Hunger Sunday is a unique opportunity to educate your congregation about food challenges worldwide. It provides a window into diverse cultures and the power of collective action in making a tangible impact. Engage your church in a journey of global awareness.

IDEA #1: GLOBAL FOOD TASTING EVENT

- Host a community event where members contribute international dishes, whether homemade or purchased from local businesses.
- Attendees pay a small fee to taste diverse cuisines from around the world.
- Use the event to raise awareness about global hunger and collect funds for the campaign.

IDEA #2: EMPTY PLATES VISUAL DISPLAY

- Create a visual representation of global hunger with empty paper plates. Write a gift amount (\$5, \$10, etc.) on each plate.
- Encourage members to sponsor a plate by making a donation.
- Display the plates in a prominent area to symbolize the impact of their contributions.

IDEA #3: GLOBAL HUNGER CHALLENGE

- Initiate a challenge encouraging members to skip a meal for a day or more.
- Participants raise funds by donating the equivalent of the skipped meals.
- This not only raises funds but also fosters empathy for those facing hunger globally.

Give at GlobalHungerRelief.org

In unity, let's make a significant impact through the Global Hunger Sunday Offering Campaign.



How Your Gifts Make a Difference

Global Hunger Sunday gifts are used around the world to creatively meet hunger needs. Some ministry projects address critical, immediate needs by distributing food packets. Other projects develop long-term solutions through microenterprise training and agriculture training. In every instance, the gospel of Jesus Christ is proclaimed in both word and deed.

In New York City:

- Meals and snacks are provided for various programs.
- Community dinners foster a sense of family.
- A holistic case management model addresses diverse needs.
- The Stop and Care Ministry emphasizes genuine connections.

In Venezuela:

- The Bread of Life project empowers families by teaching them breadmaking.
- A three-month course trains 150 participants and provides startup supplies for new microbusinesses.
- The gospel is shared throughout the training.



Your contributions don't just fill stomachs; they fill hearts with the message of Christ's love.

In Mozambique:

- A chicken raising operation alleviates hunger for a local community.
- Church planters receive job skills training to support their families, allowing them to continue ministering to their communities.

In Ethiopia:

- Families impacted by drought and famine will receive critical food packages.
- Partners will provide Bible-based trauma support.
- Short-term feedings will lead to long-term relationships with families in the area.

In Thailand:

- A local church provides daily meals and transportation to children in a nearby school.
- Another local church offers school lunches for kids who can't afford it.
- Each school will also receive chickens, chicken coops and animal husbandry training.

In Ukraine:

- A local church feeds a community heavily impacted by war.
- Ukrainian refugees in Poland receive monthly food packages.
- Hunger ministries create opportunities for churches to grow and for new leaders to emerge.





Global Hunger at Large

- More than **44 million people** in the United States face hunger every day.
- Roughly **one in five** individuals in Venezuela struggles with hunger.
- In Mozambique, **80% of families** find themselves unable to afford basic nourishment.
- Ethiopia is the **third most impacted nation** in the ongoing global hunger crisis.
- A staggering **6.2 million individuals** in Thailand are facing the harsh reality of insufficient nutrition.
- In Ukraine, **one in three families** is food insecure.



How to give your Global Hunger Sunday offering

Once your church has collected gifts for Global Hunger Relief, you can give in three ways:

1. Online

Visit globalhungerrelief.org/donate to give online.

2. Mail

Checks can be made out to Send Relief and mailed to:
PO Box 117246
Atlanta, GA 30368

Be sure to add "Global Hunger Relief" to the memo line.

3. State Convention

Send your offering through your state's Baptist Convention.



We are here to support YOU

Resources can be found at GlobalHungerRelief.org.

THERE YOU CAN FIND:

1. Discussion questions
2. Bulletin Insert
3. Videos
4. Digital Slide Deck
5. Envelopes
6. GHR Logos
7. Social Media Guide
8. Social Graphics
9. Prayer Guides (also available to order online)
10. Posters

If you have questions about your GHS offering, email our team at info@globalhungerrelief.org.

Your gifts to the Global Hunger Relief fund
are saving lives and leaving a lasting legacy!

You can help even more struggling families
this Global Hunger Sunday, August 25th.

Give online today at
GlobalHungerRelief.org

