

FAQ

GENERAL INFORMATION

What are Send Network One Days?

Send Network One Days are localized, single-day events designed to mobilize churches and individuals for church planting. These 6-hour micro-events aim to infuse the culture of our national events into local communities, fostering mission-driven momentum.

Why was the event strategy changed?

As part of our 10-year 1% vision, we recognized the need to expand beyond our previous model. This new strategy ensures:

- A greater number of churches actively engaging with Send Network.
- A stronger emphasis on local network life.
- A shift from large-scale gatherings in neutral locations to embedding Send Network values in real-life church communities.

HISTORY AND EVOLUTION

How did Send Network One Days come about?

Over six years ago, Send Network launched a multi-day event called the Send Network Gathering, focusing on:

- Providing rest and relationships for church planting couples.
- Offering ongoing training for years 2-5 of church planting. For several seasons, this took the form of regional gatherings across North America. However, as seasons change, so do priorities, leading to the development of this new three-year strategy.

How does this new model compare to previous events?

- Previous events were designed as retreats and training for church planters.
- The new model expands the focus to equip both church plants and existing churches.
- The goal is to mobilize thousands of churches and individuals for church planting.

STRATEGIC GOALS

What are the primary goals of the new event strategy?

1. Expand the number of churches deeply engaged in Send Network's mission.
 - Since 2010, over 11,000 churches have been planted.
 - We aim to involve 2-3 times more churches in this mission.
2. Strengthen local network life.
 - Different regions have different levels of engagement with Send Network.
 - Events are designed to take local network engagement to the next level.
3. Shift event locations to local churches.
 - Moving out of hotels and convention centers.
 - Encouraging local churches to take ownership and leadership.

THEMES AND MESSAGING

What is the theme for 2026?

“Engage the City. Make Disciples. Plant a Church.”

- Equips pastors, planters, team members and everyday believers with a shared language and practical framework for the mission.

How does this theme influence the event structure?

- Content should be applicable to everyone (pastors, lay leaders, men, women).
- Main sessions should focus on equipping the family for the missionary task—Engage. Make. Plant. Repeat.

What are the key elements of the theme?

1. Rally: Be inspired for the mission.
 - Encourage attendees to embrace their role in God’s mission to engage the city with the gospel, make disciples, and plant churches.
 - Help attendees develop strategies to see their cities transformed by the gospel.
2. Recruit: Be mobilized for the mission.
 - Cast vision for multiplying disciples and churches.
 - Show the benefits of locking arms with other churches.
 - Challenge individuals to consider their own role in the mission.

EVENT PLANNING AND EXECUTION

What considerations should be made for mainstage messaging?

- Choose Biblical texts that align with the mission.
- Identify key speakers who have influence in the local context.
- Ensure messaging is clear, compelling, and gospel-centered.

What breakout options should be included?

- Sessions that rally and recruit attendees for the mission.
- Content applicable to a broad audience, not just pastors.

How can we maximize relational connections?

- Design schedules that allow for networking and collaboration.
- Plan intentional moments for attendees to build relationships.

What are the clear next steps for attendees?

- Provide concrete calls to action for involvement in Send Network.
- Equip attendees with pathways to engage further in church planting.

FINAL THOUGHTS

What is the ultimate goal of Send Network One Days?

To create localized events that:

- Inspire and equip churches to take ownership of church planting.
- Mobilize individuals to engage in the mission of God.
- Build strong local networks that sustain church planting efforts across North America.

THE STRATEGY IS SIMPLE. THE MISSION IS URGENT. ENGAGE THE CITY. MAKE DISCIPLES. PLANT A CHURCH. REPEAT.