

EVENT COVERAGE

Select a designated photographer (even if it's a volunteer with a phone), and a plan for posting on social media. Photos and posts will be used for national coverage and for future local events.

PHOTOGRAPHY

- People interacting, worshipping, praying
- Different preachers/influencers on stage

SOCIAL MEDIA

- One “hype post” 24 hours before the event begins – share to your stories.
- Post a story as your event begins.
- A story with a photo of each speaker on stage (tagged).
 - Bonus points if you post quotes from speakers.

POST-COVERAGE

- One carousel post with photos and a short event recap about the main takeaway from the event, including any special highlights.