



# MULTIPLICATION FOR MOVEMENT

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AUG 26-27 // LONG BEACH, CA  
SEPT 16-17 // BOSTON, MA



# ENGAGE THE CITY WITH THE GOSPEL

J.A. MEDDERS





# HOLY BIBLE

Foreword by Paul David Tripp



# THE



# SOUL-WINNING



# CHURCH



Six Keys to Fostering a Genuine  
Evangelistic Culture

J.A. Medders and Doug Logan, Jr.









# IDENTITY SETS ACTIVITY









46 He also said to them, “This is what is written: The Messiah will suffer and rise from the dead the third day,  
47 and repentance for forgiveness of sins will be proclaimed in his name to all the nations, beginning at Jerusalem.  
48 You are witnesses of these things. 49 And look, I am sending you what my Father promised. As for you, stay in the city until you are empowered from on high.”

LUKE 24:46–49





# WE ARE WITNESSES

- “But you will receive power when the Holy Spirit has come on you, and you will be my witnesses in Jerusalem, in all Judea and Samaria, and to the ends of the earth.” (Acts 1:8)
- “...it is necessary that one become a witness with us of his resurrection.” (Acts 1:22)
- “God has raised this Jesus; we are all witnesses of this.” (Acts 2:32)
- “You killed the source of life, whom God raised from the dead; we are witnesses of this.” (Acts 3:15)





# 1) PERSONAL EVANGELISM IS PERSONAL





2) PERSONAL EVANGELISM  
IS ABOUT THE EVANGEL





# EVANGELISM

“GO TELL PEOPLE  
HOW AWESOME JESUS IS.”





But you are a chosen race, a royal  
priesthood, a holy nation, a people for his  
own possession, that you may proclaim the  
excellencies of him who called you out of  
darkness into his marvelous light.

1 PETER 2:9









ENJOYMENT IS AN  
ACCELERANT IN  
EVANGELISM





# ONE QUESTION:

“WHAT DO YOU THINK JESUS  
IS DOING RIGHT NOW?”





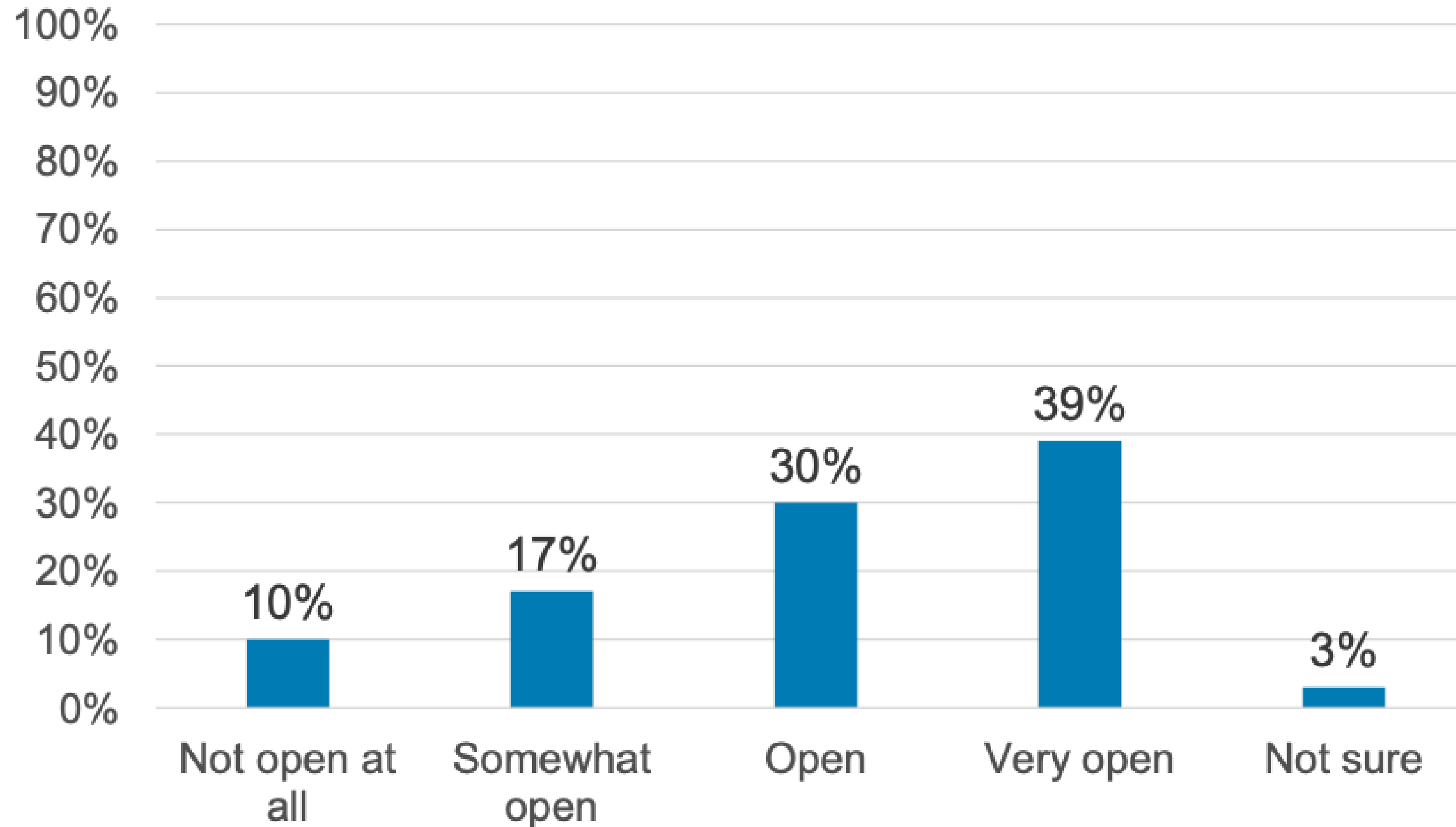
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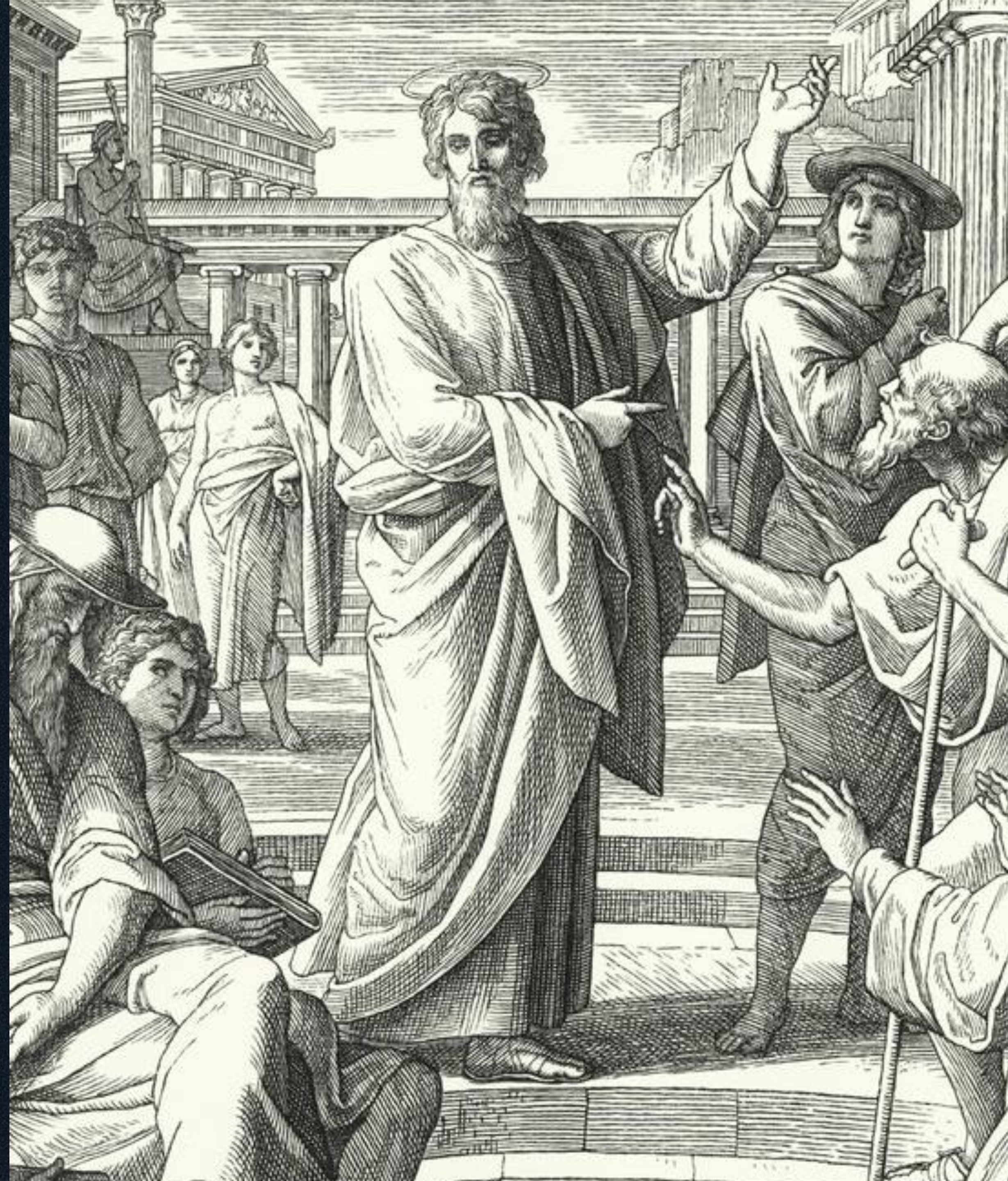
# When meeting someone new, 69% say they are open or very open to hearing their life story if it includes faith





# A WISE WITNESS

- **Peter in Acts 2**
  - Historical Connection
  - Messiah, Old Testament
- **Paul in Acts 17**
  - Spiritual Connection
  - Creation, Idols, etc.





simplified

## Engel Scale

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**-10 No God framework**

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**-9 Experience of emptiness**

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**-8 Vague awareness of Christianity**

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**-7 Interest in Christianity**

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**-6 Awareness of the Gospel**

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**-5 Positive attitudes to the Gospel**

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**-4 Experience of Christian love**

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**-3 Aware of personal need**

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**-2 Grasp of implications of the Gospel**

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**-1 Challenge to respond personally**

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**0 Repentance and faith**

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**+1 Evaluation of the decision**

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**+2 Learning the basics of the Christian life**

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**+3 Functioning member of local Church**

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**+4 Continuing growth in character, lifestyle and service**

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**+5 Effective sharing of faith and life**

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43 The next day Jesus decided to leave for Galilee. He found Philip and told him, “Follow me.” 44 Now Philip was from Bethsaida, the hometown of Andrew and Peter. 45 Philip found Nathanael and told him, “We have found the one Moses wrote about in the law (and so did the prophets): Jesus the son of Joseph, from Nazareth.” 46 “Can anything good come out of Nazareth?” Nathanael asked him. “Come and see,” Philip answered.

JOHN 1:43–46

