



# MULTIPLICATION FOR MOVEMENT

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AUG 26-27 // LONG BEACH, CA  
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# KEEP YOUR JOB, PLANT A CHURCH: THE IMPORTANCE OF COVOCATIONAL CHURCH PLANTING

BRAD BRISCO





How do you think most people in the church view  
the concept of bivocational ministry?





HOW TO CHANGE THE NARRATIVE?





- Highlight the Benefits





- Highlight the Benefits

- \* Missiological





- Highlight the Benefits

- \* Missiological

- \* Financial





- Highlight the Benefits
  - \* Missiological
  - \* Financial
  - \* Shared Leadership





- Highlight the Benefits
- Highlight Planters





- Highlight the Benefits
- Highlight Planters
- Expand the Language





Why do we need to expand the language?





## Covocational

“Co” comes from the latin prefix “com” meaning to have in common.

Think of words like:

“co-laborer”

“co-pilot”

“co-author”





## Bivo

*A Bivocational Church Planter* is someone who works a second job to supplement the salary the church provides. Their hope is that the church will eventually grow enough so they can leave their part-time job to focus full time on the church.





## Covo

A *Covocational Church Planter* is someone who has a clear calling in the marketplace that they *never* intend to leave. They know God has called them to be a school teacher, mechanic, graphic designer, engineer or business owner and at the same time they believe God is calling them to plant a church.





Challenges?





The greatest challenge is TIME.





# Overcoming the Challenge of Time

Team





# Overcoming the Challenge of Time

Team

Rethink Church Planting





# Overcoming the Challenge of Time

Team

Rethink Church Planting

Rethink Scorecards





# NEXT STEPS:

- Help change the narrative!
- Download free e-books
- Check out [covochurchplanting.com](http://covochurchplanting.com)
- Sign up for 12-week virtual Covo Training
- Join Covo Facebook group

Reach out to me at [bbrisco@namb.net](mailto:bbrisco@namb.net)

## COVOCATIONAL CHURCH PLANTING

ALIGNING YOUR MARKETPLACE CALLING  
& THE MISSION OF GOD



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# Q&A





